

PRIVACY POLICY

This privacy policy describes how ATEK BUSINESS SOLUTIONS LIMITED deals with your personal information, and how we protect your privacy.

Your privacy

Our commitment to your privacy

We respect your right to privacy and your right to view and update the personal information we hold about you. We are committed to protecting your privacy when you visit our site or contact us in any way.

We will only deal with your personal information in accordance with the Privacy Act 1993 and this privacy policy.

Your personal information

Collecting your personal information

If you access any of our services you will need to provide us with some or all of the following personal information:

- Your name.
- Your email address.
- Your residential or postal address.
- Your credit card number, name on your card, expiry date and card verification code (CVC) code.

Collectively, this is known as your "personal information".

Note: We do not handle or store full credit card details. These are captured directly by a Payment Card Industry Data Security Standard compliant payment provider who will only deal with your personal information in accordance with the Privacy Act and this privacy policy.

Using your personal information

We collect and use your personal information to:

- Provide you with the products and services you sign up for.
- Conduct market research surveys: if you opt-in to receive Consumer NZ surveys – such as our satisfaction survey of energy providers – we will contact you by email to invite you to participate.
- Tell you about our new products and services: for example, if you are opted-in to email marketing communications we may email you to let you know about new content you may be interested in.

Changing your personal information

You have the right to view and change any personal information we hold about you at any time.

Alternatively, you can contact ATEK on 021 435 311 or at edwinakk@atek.co.nz

Disclosing your personal information

We will not sell or rent your personal information to any third party. But we will share your contact information with trusted third parties that work on our behalf to distribute our email or print communications.

These companies will only use your personal information in accordance with the Privacy Act (or equivalent overseas legislation) and this privacy policy and will never share or on-sell any information that they hold on behalf of Consumer NZ.

We sell survey results to third parties in an aggregated format. The survey results do not contain any personally identifiable or personal information.

Cookies

Consumer NZ uses cookies and web beacons to help us understand how visitors engage with our website. These technologies allow us to:

- Improve our website (for example, identify and promote popular reports); and
- Provide you with more targeted information where appropriate.

Temporary cookies: We use temporary (per-session) cookies to "remember" that a member or digital pass holder has logged in. This means you do not have to enter your email address and password more than once during a visit.

Please note: Our temporary cookies **must** be accepted to login and access consumer.org.nz, or to purchase a membership or digital pass from us.

If your browser is set to notify you when you receive a cookie, you will be prompted to accept the cookie. Please select "Yes".

Third party cookies and other technologies: We use third party cookies and other technologies for marketing and to gather website analytics. This includes:

- Remarketing: we use third party cookies – such as Google Analytics cookies – to keep track of the reports you're interested in and remarket them to you when you leave our site (as a result, you may see ads from Consumer NZ when you visit other websites).
- Impression reporting: we use web beacons to estimate the number of users that have viewed and clicked on our advertisements (as a result, we're able to gauge the success of a campaign).
- Demographics and interest reporting: we use cookies and web beacons to get an overview of our readership broken down by age, gender and interests such as home appliances or technology (as a result, we can provide you with relevant information, services and features and also gauge the popularity of our content).

You can opt out of Google Analytics without affecting how you visit our site. For more information on opting out of being tracked by Google Analytics please visit this page.

You can also ask your browser to delete or block third party cookies: simply search online for “cookies” + the name of your internet browser (for example, “Google Chrome”) for step-by-step instructions.

Contacting you

We may contact you to:

- Respond to any enquiries you make.
- Provide any information necessary for the operation and security of our site.

If you are a member we may also contact you to advise of changes to our terms and conditions, services or new products or promotions.

Email communications

All new members will be signed up to automatically receive email marketing communications. You can choose to remove yourself from email marketing communications by following the "unsubscribe" prompt at the bottom of each email or by updating your preferences in your My Consumer profile.

Digital pass holders will not receive email marketing communications.

More information

Complaints

ATEK BUSINESS SOLUTIONS is committed to dealing quickly and appropriately with any privacy complaints.

If you are concerned this privacy policy may have been breached or your privacy has been compromised, please email us immediately on edwinakk@atek.co.nz or call customer services on 021 435 311.

For more information on privacy see the [Privacy Commissioner's website](#).

Other information

You can find more information about our policies for protecting your personal information in our [terms and conditions](#) and our [security policy](#).